

## SPONSORSHIP AGREEMENT



Parties to this agreement:

**Danmarks Bløderforening**  
Blekinge Boulevard 2  
2630 Taastrup  
Denmark  
CVR No. 11802990

**(“Recipient”)**

**Novo Nordisk Denmark A/S**  
Att.: Christian Klyver Tikkanen  
Kay Fiskers Plads 10, 7 floor  
2300 København S  
CVR No. 38180045

**(“Novo Nordisk”)**

### 1. Summary

**1.1 Recipient’s request for support.** The appendix titled “Recipient’s request for support” details the specifics of the Recipient’s activity(ies) (“the Activity”) supported by the sponsorship and purpose of the Activity.

<b>Title of Activity</b>	Bløderforeningens Årsmøde 2024
<b>The Sponsorship</b>	<p>Novo Nordisk will provide 37,467 DKK, including added tax if applicable to support the Recipient’s request.</p> <p>In exchange for the sponsorship, the Recipient shall provide to Novo Nordisk the tangible benefit of: We will be mentioned both at the annual meeting to all participants - as well as accredited in the Haemophilia Society’s Newspaper with our logo and name on.</p> <p>Novo Nordisk is one of several sponsors of the activity.</p>
<b>Agreement Duration</b>	This agreement starts on 06 April 2024 and expires after all obligations are fulfilled, unless terminated earlier.

### 2. Recipient’s Duties

**2.1 Compliance with law and ethics.** The Recipient shall comply with all applicable laws, rules, regulations, and professional standards, including those related to ethical business practices, bribery and corruption, among others. The Recipient will hold Novo Nordisk harmless against any claim or suit that arises in relation to any deviation from the above mentioned that is not due to any act or omission by Novo Nordisk.

**2.2 Carry out the Activity with proper conduct.** The Recipient shall carry out the Activity independently and in compliance with Novo Nordisk standards and industry codes, in Denmark called ENLI (Etisk nævn for lægemiddelindustrien).

<b>No use of funds for entertainment</b>	Do not use the sponsorship for leisure or social activities
<b>Select qualified participants</b>	Apply appropriate criteria to select participants in the Activity, including that any speakers, facilitators, and chairpersons are experts in the professional fields relevant to the Activity
<b>Reasonable payment and awards</b>	If sponsorship is used for awards or other payments to third parties, apply a reasonable rate, including following Fair Market Value for any payments to Healthcare Professionals (hereinafter refer to as ‘HCPs’) and patients
<b>Reasonable choice of venue</b>	Hold activities in a location suitable for the Activity with modest hospitality
<b>Reasonable travel</b>	If sponsorship is used for Activity-related travel, carry out within reasonable time and cost

<b>Transparency about support towards participants</b>	The invitation for the event must clearly state that the event is being sponsored by one or more pharmaceutical companies.
<b>No access for the general public</b>	The commercial area with promotional booths will not be accessible for the general public; only health care professionals can have access to this area.
<b>Acknowledgment of obligations towards ENLI</b>	The Recipient acknowledges that Novo Nordisk must report the sponsorship to ENLI (Etisk Nævn for Lægemiddelindustrien) in accordance with ENLI's Promotion Code.

**2.3 Physical items provided as-is.** If Novo Nordisk donates physical items, the Recipient is solely responsible for the use of such items, and shall assure proper handling and storage of sponsored items after delivery. Novo Nordisk is not liable for the Recipient's use of sponsored items and is not required to carry insurance or take any other measures to protect sponsored items after delivery. Novo Nordisk provides such items as-is and without any representation or warranty of quality or performance.

**2.4 Internal approvals.** The Recipient shall obtain all necessary approvals related to the receipt of the sponsorship.

**2.5 Inform Novo Nordisk of changes.** The Recipient shall inform Novo Nordisk of any changes affecting the request for support. If Novo Nordisk determines the change affects its compliance requirements, Novo Nordisk may demand full or partial return of sponsorship, at the discretion of Novo Nordisk. In the case of return, the Recipient shall comply within 14 days.

**2.6 Provide documentation within 1 month.** The Recipient shall provide Novo Nordisk with documentation that the sponsorship was used for its intended purpose, within 1 month of completion of the Activity. Novo Nordisk may request additional detailed documentation as needed.

**2.7 Disclose Novo Nordisk as sponsorship provider.** The Recipient shall mention Novo Nordisk as the provider of the sponsorship in any public communications or advertising related to the Activity.

**2.8 Do not use Novo Nordisk branding without approval.** The Recipient may not use Novo Nordisk's logo, trademarks or other corporate identity marks or materials without written approval of the use from Novo Nordisk.

**2.9 Allow Novo Nordisk to use Recipient's logo.** The Recipient permits Novo Nordisk to use the Recipient's logo, trademarks or other corporate identity marks in any public communications or advertising related to Novo Nordisk's sponsorship.

### 3. Requirements for Financial Sponsorships

**3.1 Payment after receipt of invoice.** Novo Nordisk will send payment after receipt of invoice to the Recipient's bank account via electronic transfer within 30 days of receiving a complete invoice. Send completed PDF invoice to: [AP-Novo-Repas@novonordisk.com](mailto:AP-Novo-Repas@novonordisk.com). Include the below information on the invoice:

- Recipient name and address
- Bank account for electronic payment: Account holder name, account number (IBAN), bank name and address, routing number or code (SWIFT/BIC in EU, ABA/ACH in USA)
- Date of invoice
- The Title of Activity and dates of activities covered by the invoice
- Sponsorship amount payable
- VAT or other tax amount payable
- Name of Novo Nordisk entity and address as stated in the introduction of this Agreement
- Novo Nordisk recipient of invoice as included below:

Name of Novo Nordisk invoice recipient      Christian Klyver Tikkanen CTIK

**3.2 Refund unspent amounts.** The Recipient shall refund to Novo Nordisk any amounts not spent for the requested purposes, within 14 days after complete documentation of the Activity is provided.

### 4. Other Terms and Conditions

**4.1 Require Public disclosures.** To comply with applicable transparency requirements, Novo Nordisk will collect and may disclose personal information, transfers of value and details of its payment to Healthcare Professionals ("HCPs"),

Healthcare Organizations (“HCOs”), and Patient Organizations. In addition to the payment amount, such disclosure may also include Name, address, contact details, nature of relationship with Novo Nordisk, tax number or unique identifier.

The Recipient will publish information on the Sponsorship on the Recipient’s webpage. The information will include the Sponsorship amount and, if applicable, any in kind transfer, cf. the Danish Pharmaceutical Promotional Act (Reklamebekendtgørelsen) § 21. The information must be available on the Recipient’s webpage no later than one (1) month after the Recipient received the Sponsorship. The information must be publicly available for at least two (2) years.

- 4.2 **No incentive to prescribe or recommend.** The sponsorship made by Novo Nordisk indicates no incentive or obligation for the Recipient to prescribe, recommend or otherwise support Novo Nordisk’s products or services.
- 4.3 **No conflict of interest.** Recipient states it is not aware of any conflict of interest related to its acceptance of the sponsorship and shall promptly inform Novo Nordisk if such conflict of interest is discovered.
- 4.4 **Compliance hotline.** The Recipient can report suspected misconduct through the Novo Nordisk compliance hotline. Information about using the hotline and examples of what to report can be found at [Report suspected misconduct \(novonordisk.com\)](https://novonordisk.com).
- 4.5 **Termination for breach.** Either party may terminate this contract immediately upon material breach by the other party.
- 4.6 **Governing Law and Dispute Resolution.** The laws of Denmark govern this agreement, disregarding choice of law rules. If a dispute cannot be settled by negotiation between parties, it will be settled by the ordinary courts in that country.

5. Attachments:

The following attachments are part of this agreement:

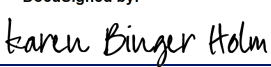
Attachment A: Recipient’s request for support (application form, letter or email), with detailed program plan, timeline and budget

6. Agreed to and Accepted by:

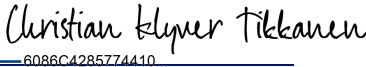
Date: marts 1, 2024

Date: March 6, 2024

On behalf of Recipient:

DocuSigned by:  
  
46A0A742616D4F7...

On behalf of Novo Nordisk:

DocuSigned by:  
  
6086C4285774410

Name: Karen Binger Holm

Name: Christian Klyver Tikkanen

Title: Sekretariatsleder

Title: Head of Market Access and Rare Disease

**Attachment A: Recipient’s Request for Support**

1. Copy of the Recipient’s sponsorship request



Novo Nordisk Denmark A/S  
Att.: Christian Klyver Tikkanen

Taastrup d. 30. januar 2024

**Ansøgning om støtte til Danmarks Bløderforenings årsmøde d. 6-7. april 2024**

Med denne ansøgning søger Danmarks Bløderforening om støtte til afholdelse af foreningens årsmøde d. 6-7. april 2024 på Trinity Hotel og Conferencecenter, GI Færgevej 30, 7000 Fredericia.

Det samlede budget for arrangementet er 224.800 kr., hvor af foreningen søger om 37.467 kr. i støtte fra Novo Nordisk. Der søges om støtte fra flere firmaer, og et hvert bidrag modtages med tak.

Årsmødet er for alle foreningens medlemmer og sætter fokus på emner og problemstillinger, der går på tværs af medlemsgrupper og generationer.

Lørdag kommer overlæge Lone Hvitfeldt Poulsen, Blødercenter Vest, AUH, og fortæller om arbejdet med at samle og sammenholde data fra forskellige kilder om patienternes helbredtstilstand, og hvorfor data er vigtige for patients behandling, også i lyset af nye behandlingsmuligheder i fremtiden. Efter oplægget deltager Lone sammen med patientrepræsentanter i en paneldebat om fælles beslutningstagning.

Sygeplejerskerne Trine Poulsen og Mette Lauge Boel Jessen fra Børn og Unge, AUH, kommer også og holder oplæg om deres arbejde med hypno-terapi, og hvordan metoden kan forebygge og afhjælpe stikkeangst hos børn.

Søndag er der fokus på motion og forebyggelse, når deltagerne inviteres til at besøge tre forskellige stationer, hhv. øvelser med elastik, stolemotion og Q&A om forebyggelse og motion for blødere.

Det foreløbige program for årsmødet er vedlagt som bilag.

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2. Activity timelines and budget

## Årsmøde 2024

**Program for årsmøde d. 6-7. april 2024, Trinity Hotel og Konferencenter, GI Færgevej 30, 7000 Fredericia**

### Lørdag d. 6. april

11.30 – 12.00	Velkommen til nye medlemmer og ansigter
12.00 – 12.45	Frokost
12.45 – 13.00	Velkomst v. formand Jacob Bech Andersen
13.00 – 14.00	Hvad data kan fortælle om dit helbred v. overlæge Lone Hvitfeldt Poulsen, Hæmoflicenter Vest, AUH
14.00 – 14.10	Pause
14.10 – 15.00	Paneldebat om fælles beslutningstagning, spørgsmål fra salen med Mentimeter
15.00 – 15.45	Kaffepause og check ind
15.45 – 17.00	Hypno-hvad for noget? Oplæg om hypno-terapi v. Trine Poulsen og Mette Lauge Boel Jessen fra Børn og Unge, AUH. Oplægget indledes med erfaringsudveksling ved bordene om medicintagning, input deles i plenum med Mentimeter
17.00 – 18.00	Pause
18.00 – 19.30	Middag
19.30 – 20.30	Forenings-slam – rundt om forening på 2 minutter
20.30	Aftenkaffe

### Søndag d. 7. april

8.30 – 9.30	Stikkerummet er åbent, for dem der har brug for det eller bare er nysgerrige
8.30 – 9.30	Gåtur for dem der kan og har lyst med intro til projektet Natur for alle v. Palle Skovby
9.30 – 10.30	Åben træning - 3 stationer med øvelser med elastik, stolemotion og Q&A om forebyggelse
10.30 – 11.00	Pause
11.00 – 13.00	Generalforsamling
13.00	Frokost to go & tak for denne gang :-)

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*Der tages forbehold for ændringer*

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I 2024 forventes 70 voksne og 20 børn at deltage. Program er vedlagt ansøgningen.

**Budget - DBF Årsmøde 2024**

Børnepassere, 4 á 1.800 kr.	7.200 kr.
Mentimenter (interaktivitet)	2.800 kr.
Oplægsholdere, 2 x 5.000 kr., 2 x 2.500 kr.	15.000 kr.
Rejseudgifter	8.780 kr.
Opholdsudgifter 70 V á 2.198 kr/20 B á 1.168 kr., Trinity, Fredericia	177.220 kr.
Tryk og kopi	6.800 kr.
Porto	7.000 kr.
<b>I alt</b>	<b>224.800 kr.</b>
Ansøgt pr. firma	37.467 kr.

Et hvert bidrag modtages med tak. Logo og firmanavn vil fremgå af endeligt program og støtten vil fremgå i forbindelse med omtale af årsmødet i nyhedsbreve og sociale medier.

Hvis der er spørgsmål til ansøgningen, står jeg naturligvis til rådighed og kan kontaktes på mail [kbh@bloderforeningen.dk](mailto:kbh@bloderforeningen.dk) eller +45 60246277.

Venlig hilsen

Karen Binger Holm  
Sekretariatsleder